

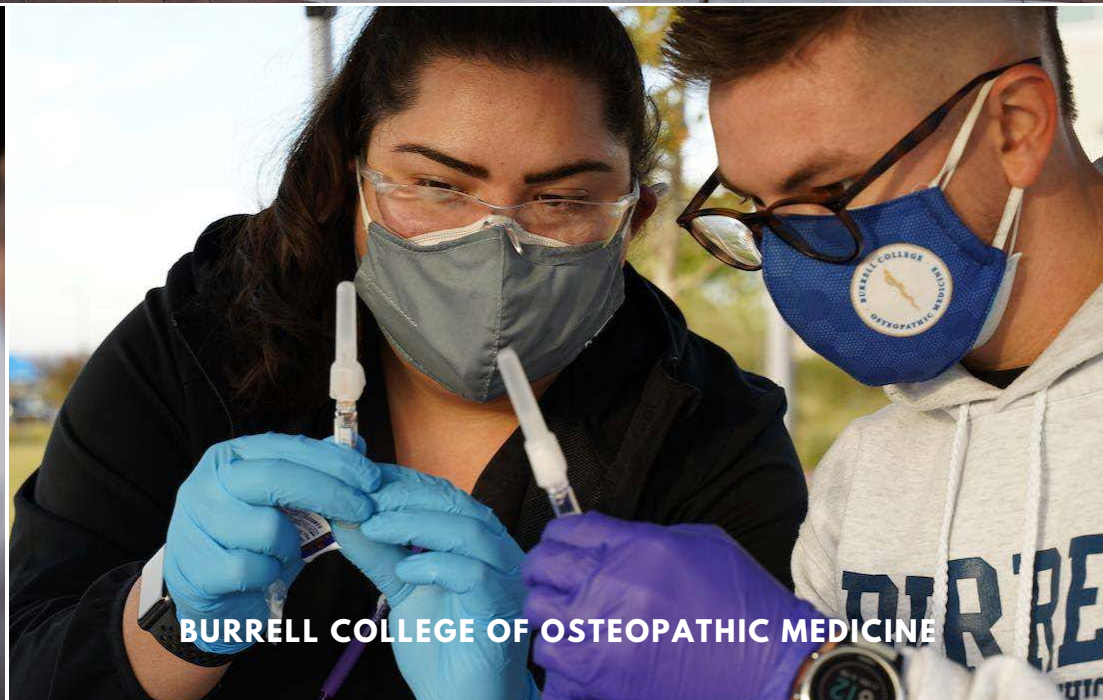


OUTREACH & ENGAGEMENT REPORT

A review of 2021



2022 | JANUARY



BURRELL COLLEGE OF OSTEOPATHIC MEDICINE

MESSAGE FROM THE PRESIDENT

John, L. Hummer, MHA
President & Co-Founder



Para la gente y el futuro; for the people and the future. These are the first words of our mission, and the guiding principle by which the Burrell College of Osteopathic Medicine has set out to improve the health outcomes of the Southwestern United States and diversify the physician workforce.

Since opening our doors in 2016, our students, faculty, staff, and board of trustees have repeatedly shown that they are truly "living the mission." In just a few years, Burrell College has assisted in the creation of over 175 residency positions, contributed over 6,000 volunteer hours to the community, and graduated nearly 300 new doctors amidst a pandemic, with one-third of resident physicians remaining in the Southwest to serve our region.

The College would not exist if not for the tremendous support from our community stakeholders. We are immensely grateful to our hospital and physician partners, and the many civic and government leaders and associations who supported our founding and continue to support our growth and success. We are privileged to be able to contribute to the wellbeing of this region by educating the next generation of culturally respectful, compassionate physicians and look forward to the future and the opportunities it will bring.



MESSAGE FROM THE DEAN

William Pieratt DO, FACP

Dean and Chief
Academic Officer



I joined the Burrell College of Osteopathic Medicine in August 2020, at the height of the COVID-19 pandemic in the Southwest. As a result, it was not until 2021 that I was fully immersed in the learning environment of the College, and I have been repeatedly impressed by the determination and drive of our students, faculty, and staff as they strive to improve the health outcomes of the communities they serve.

2021 was a year of significant achievement for Burrell College despite the continuing challenges brought forth by the pandemic. Our students and their organizations, as well as our faculty and staff, are winning awards, earning scholarships, and gaining national recognition for service to the community and academic achievements.

Through all the obstacles that face the nation, and more specifically, the medical community, Burrell College remains dedicated to our mission to advance healthcare access for the medically underserved and improve the diversity of the physician workforce. I am immensely proud to serve as Burrell College's Dean and Chief Academic Officer and look forward to our future accomplishments.



OUR MISSION

Para la gente y el futuro: For the people and the future, the Burrell College of Osteopathic Medicine at New Mexico State University is dedicated to improving the health of the Southwestern United States and its border with Northern Mexico through culturally respectful undergraduate, graduate and continuing osteopathic medical education, research and its support of clinical service to the community. The College is focused on increasing diversity in the physician workforce and fostering a practice of life-long learning, compassion, respect and excellence in its students.

OUR VISION

The Burrell College of Osteopathic Medicine will be regionally and nationally recognized for significantly impacting physician workforce needs of the Southwest and access to quality medical services. The College will be a leader in increasing workforce diversity, particularly among Native American and Hispanic populations.

ECONOMIC IMPACT:

**\$11.2
MILLION**

in Direct Payroll
in 2021 and

120 JOBS

**\$3
MILLION**

in
Local Vendor
Spending in 2021
(Las Cruces & Mesilla)

**\$4.3
MILLION**

in
New Mexico
State Vendor
Spending in 2021

**\$39.5
MILLION**

in
Construction
Spending
Since Inception

**\$11.6
MILLION**

Impact from
Student Spending
in 2021. Including
housing, meals and
misc. expenses

**\$96.4
MILLION***

**Overall
Impact**

*Total includes residency impact (p.5) and SWFOER giving (p.9)

EMPLOYMENT AND SALARY DATA:

\$11,964,840	FY21 BUDGETED PAYROLL
\$120,654	AVERAGE SALARY W/BENEFITS
\$100,545	AVERAGE SALARY
108.3	FY21 BUDGETED FTE
16	TOTAL DOs AND MDs
14	EMPLOYEES W/PHDs

GROSS RECEIPTS TAX (GRT) PAID TO OUR STATE:



\$5,742,657	GRT PAID FROM FY15-20
\$2,176,614	FY21 BUDGETED GRT
\$2,429,071	FY22 PROJECTED GRT
\$10,348,342	FY15-22 PROJECTED GRT
\$2,500,000	ANNUAL PROJECTED GRT AFTER FY22

GRADUATE MEDICAL EDUCATION (RESIDENCIES) IMPACT:

179

CURRENT
MEDICAL
RESIDENCIES
IN THE REGION
DUE TO
PRESENCE

\$26,000,000

TOTAL 2021 ECONOMIC CONTRIBUTION
RESULTING FROM RESIDENCY POSITIONS

EMPLOYEE GIVING CAMPAIGN:



- Directly supports students and research



ENGAGEMENT:

FACULTY-LED YOUTH MEDICAL EXPLORER'S PROGRAM

Purpose: Prepares local high school students with knowledge of the allied health fields and medicine through medical student mentorship.

Impact:

- Participants represented all **5** Las Cruces Public High Schools (Arrowhead Park Medical Academy – 12 students, Centennial HS – 5 students, Las Cruces HS – 2 students, Mayfield HS – 1 student, and Onate HS – 7 students) for a total of 27 students [6 juniors and 21 seniors]
- The participants were paired with Burrell medical student mentors who served as a resource for their mentees
- Guest speakers were invited to speak with the students about different fields and topics in healthcare such as:
 - An overview of professions and interprofessional relationships in healthcare
 - A medical student panel moderated in a Q&A format
 - A nurse speaker shared her path to the nursing field
 - Paramedic/EMT speakers shared their experience in the field

DOCTOR OF OSTEOPATHIC MEDICINE (DO) FOR A DAY

Purpose: Undergraduates interested in osteopathic medicine are invited to campus and paired with first-year medical students. Students sit in on lectures, tour campus, and more.

Impact:

- **4** DOs for a Day hosted in 2021, 2 in-person events, and 2 virtual
- **51** total participants from **30** universities and colleges across the country, including multiple students from the BEAR region (El Paso, Las Cruces, and Tucson)

OSTEOPATHIC MEDICINE PATHWAY PROGRAM (OMPP)

Purpose: The Osteopathic Medicine Pathway Program (OMPP) continues to provide select New Mexico State University undergraduate students, who are committed to improving healthcare access within the region, with the opportunity to be considered for conditional acceptance to the Doctor of Osteopathic Program at the Burrell College of Osteopathic Medicine, upon successful completion of a baccalaureate degree and satisfying the Pathway Program's rigorous eligibility standards and requirements. These OMPP undergraduate student participants receive the added benefits of targeted advising, support, and collaboration within the Program, along with opportunities to be mentored by current Burrell College medical students.

Impact:

- **3** graduates of New Mexico State University have matriculated into Burrell College through the OMPP program.



COMMUNITY SERVICE:



**6087 HOURS OF STUDENT
VOLUNTEERING IN 2020 & 2021**

**43 STUDENT-LED
ORGANIZATIONS**



- Numerous community-wide health fairs hosted by student organizations including two large events at Las Cruces City Hall
- Thousands of PPE donated to healthcare workers fighting COVID-19 through Burrell students volunteering with Protect NM
- Vitalant Blood Drive held on Burrell Campus with student volunteers
- Students hosted multiple clothing drives; including a major donation initiative for the Afghanistan refugees stationed at Fort Bliss and Holman Air Force Base

- Students initiated multiple canned good drives
- Students hosted high school and college undergraduate future health professionals on campus during multiple DO for a Day programs
- Students provided Nasal Narcan training for community members in collaboration with NM DOH
- Many students volunteered at two major community Health and Wellness Fairs hosted by Quest Diagnostics
- Multiple students hosted middle school students on campus from Cliff and Truth or Consequences, NM for a mini-medical school session on campus



- Multiple student volunteers started a youth mentorship program in Eastern NM for high school students
- Students volunteered at the El Caldito Soup Kitchen
- Students volunteered for vision and hearing screenings at a local elementary school



- Numerous students volunteered at COVID-19 vaccine clinics
- Several students volunteered at refugee hospitality centers
- Students and their organizations wrote holiday cards to local nursing homes and early childhood education centers
- Multiple students participated in Halloween trunk or treat events for children
- Multiple students hosted a walking event to raise funds for cerebral palsy research

- Many students volunteered at Mesilla Valley Hospice facility
- Medical Student Shaha Aziz was awarded multiple community awards for her participation in deescalating a critical incident





COALITION *for* OSTEOPATHIC EXCELLENCE

**TOTAL GIVING IN
2021: \$912,118**

**DR. LLOYD M. HUMMER
MEMORIAL SCHOLARSHIP
\$5,000**

**EMPLOYEE
GIVING
CAMPAIGN
\$13,114**

**WOODY L. HUNT
SCHOLARSHIP
\$25,000**

**MISCELLANEOUS
SCHOLARSHIPS
\$33,004**

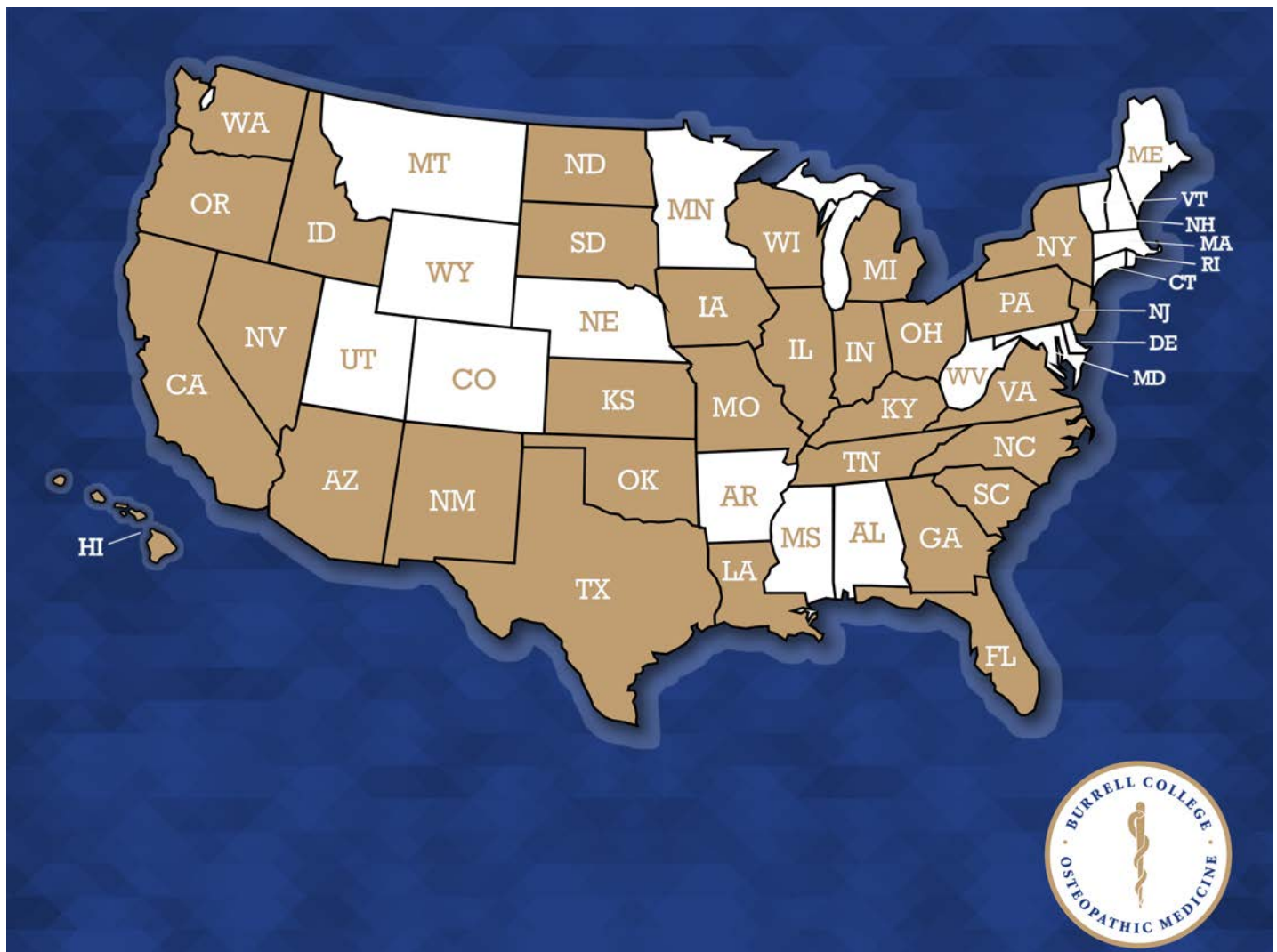
**FRIENDS OF MILITARY
VETERANS SCHOLARSHIPS
\$36,000**

**SOUTHEAST NEW MEXICO SCHOLARSHIPS
\$800,000**

CLASS OF 2021:

On Friday, March 19th, fourth-year student physicians at the Burrell College of Osteopathic Medicine discovered where they will first practice as doctors and carry out the next chapter of their medical education after graduation.

- **9** graduating physicians are pursuing neurology, widely considered to be one of the most rigorous residency programs in the United States.
- **14** graduating physicians are practicing emergency medicine, working at the forefront of healthcare in emergency rooms and departments.
- **46** graduating physicians have been placed into residency programs across the Southwest region, which includes the states of Arizona, New Mexico, Oklahoma, and Texas.
- **15** graduating physicians are pursuing residency training in the cities of Albuquerque and Las Cruces, NM, and El Paso, Texas.
- **36** graduating physicians are training in family medicine, a physician specialty that is critically underserved in the U.S.



- **141** graduates in the Class of 2021 were offered employment in **16** specialties across the United States achieving **97.2** percent residency placement, with **33** percent located in the Southwest region.
- Burrell College graduates matched and are pursuing residencies in the following specialties:



- **Anesthesiology**
- **Emergency Medicine**
- **Family Medicine**
- **General Surgery**
- **Internal Medicine**
- **Internal Medicine/Pediatrics**
- **Neurology**
- **Obstetrics and Gynecology**
- **Orthopaedic Surgery**
- **Pathology**
- **Pediatrics**
- **Physical Medicine & Rehabilitation**
- **Psychiatry**
- **Urology**



**97.2 PERCENT
GME PLACEMENT**



36

Family
Medicine



34

Internal
Medicine



14

Emergency
Medicine



13

Pediatrics



9

Neurology



7

Psychiatry



6

General
Surgery



5

Physical Medicine
& Rehabilitation



4

Anesthesiology



4

Transitional
Year



3

Obstetrics &
Gynecology



2

Orthopaedic
Surgery



1

Preliminary
Medicine



1

Urology



1

Pathology



1

Preliminary
Surgery

**= 97.22% RESIDENCY
PLACEMENT**

CONGRATULATIONS, CLASS OF 2021!

BOARD OF TRUSTEES:

Robert V. Wingo
Chairman,
Board Director, Las Palmas
Del Sol Healthcare

John Harris
Vice Chairman,
CEO, Memorial Medical Center

John L. Hummer
President,
Burrell College of Osteopathic
Medicine

Dan Arvizu, PhD
Chancellor,
New Mexico State University

William Baker, DO
Family Medicine & Team Physician,
NMSU Athletics

Chet Burrell
Managing Member,
Silavon Healthcare Holdings

Dan Burrell
CEO, The Burrell Group

Derrick Cuenca
CEO, Lovelace Medical Center,
Heart Hospital of New Mexico

Joe Davidson, JD
General Counsel,
Rice Management Company

John Floros, PhD
President,
New Mexico State University

Denise Gonzales, MD
Medical Director, Adult Specialties,
Presbyterian Medical Group

Steven C. Hansen
President & CEO, Presbyterian
Medical Services

Ronald E. Long
Endowment Advisor,
Rice Management Company





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