



OUTREACH & ENGAGEMENT REPORT

A review of 2022



BURRELL COLLEGE OF OSTEOPATHIC MEDICINE

MESSAGE FROM THE PRESIDENT

John, L. Hummer, MHA
President & Co-Founder



Para la gente y el futuro; for the people and the future. These are the first words of our mission, and the guiding principle by which the Burrell College of Osteopathic Medicine has set out to improve the health outcomes and diversify the physician workforce.

Since opening our doors in 2016, our students, faculty, staff, and board of trustees have repeatedly shown that they are truly "living the mission." In just a few years, Burrell College has graduated and placed 561 new physicians, assisted in the creation of over 175 residency positions and contributed over 9,470 volunteer hours to the community in 2022.

The College would not exist if not for the tremendous support from our community stakeholders. We are immensely grateful to our hospital and physician partners, and the many civic and government leaders and associations who supported our founding and continue to support our growth and success. We are privileged to be able to contribute to the wellbeing of this region by educating the next generation of culturally respectful, compassionate physicians and look forward to the future and the opportunities it will bring.

MESSAGE FROM THE DEAN

William Pieratt DO, FACP

Dean and Chief
Academic Officer



2022 was a year of celebration for Burrell College, hosting our first in-person Graduation, and welcoming our largest class to date at the Class of 2026 White Coat Ceremony. On July 15th, 2022, 195 students were granted their white coat at Burrell College's 7th White Coat Ceremony, taking the next step in their journey to becoming doctors of osteopathic medicine. These students traveled to join Burrell College from 32 states, with 42 students coming from our mission region of the southwest region of New Mexico, Texas, and Arizona.

Burrell College was proud to watch our Class of 2022 start their next chapter in the medical field. Thirty-nine of those graduating students, now doctors, stayed within the southwest region, helping Burrell College continue to reach it's mission of improving healthcare within the Southwestern United States and its border with Northern Mexico region.

Through all the obstacles that face the nation, and more specifically, the medical community, Burrell College remains dedicated to our mission to advance healthcare access for the medically underserved and improve the diversity of the physician workforce. I am immensely proud to serve as Burrell College's Dean and Chief Academic Officer and look forward to our future accomplishments.



OUR MISSION

Para la gente y el futuro: For the people and the future, the Burrell College of Osteopathic Medicine at New Mexico State University is dedicated to improving the health of the Southwestern United States and its border with Northern Mexico through culturally respectful undergraduate, graduate and continuing osteopathic medical education, research and its support of clinical service to the community. The College is focused on increasing diversity in the physician workforce and fostering a practice of life-long learning, compassion, respect and excellence in its students.

OUR VISION

The Burrell College of Osteopathic Medicine will be regionally and nationally recognized for significantly impacting physician workforce needs of the Southwest and access to quality medical services. The College will be a leader in increasing workforce diversity, particularly among Native American and Hispanic populations.

ECONOMIC IMPACT:

**\$12
MILLION**

in Direct Payroll
in 2022 and

124 JOBS

**\$4
MILLION**

in 2022 Spending
in Our
Mission Region

**\$4.3
MILLION**

in
New Mexico
State Vendor
Spending in 2022

**\$40.3
MILLION**

in
Construction
Spending
Since Inception

**\$88
MILLION***
Overall Impact

*Total includes residency impact (p.6) and COE giving (p.11)

GRADUATE MEDICAL EDUCATION (RESIDENCIES) IMPACT:

179

CURRENT
MEDICAL
RESIDENCIES
IN THE REGION
DUE TO
PRESENCE

\$26,000,000

TOTAL 2022 ECONOMIC
CONTRIBUTION RESULTING
FROM RESIDENCY POSITIONS

EMPLOYMENT AND SALARY DATA:

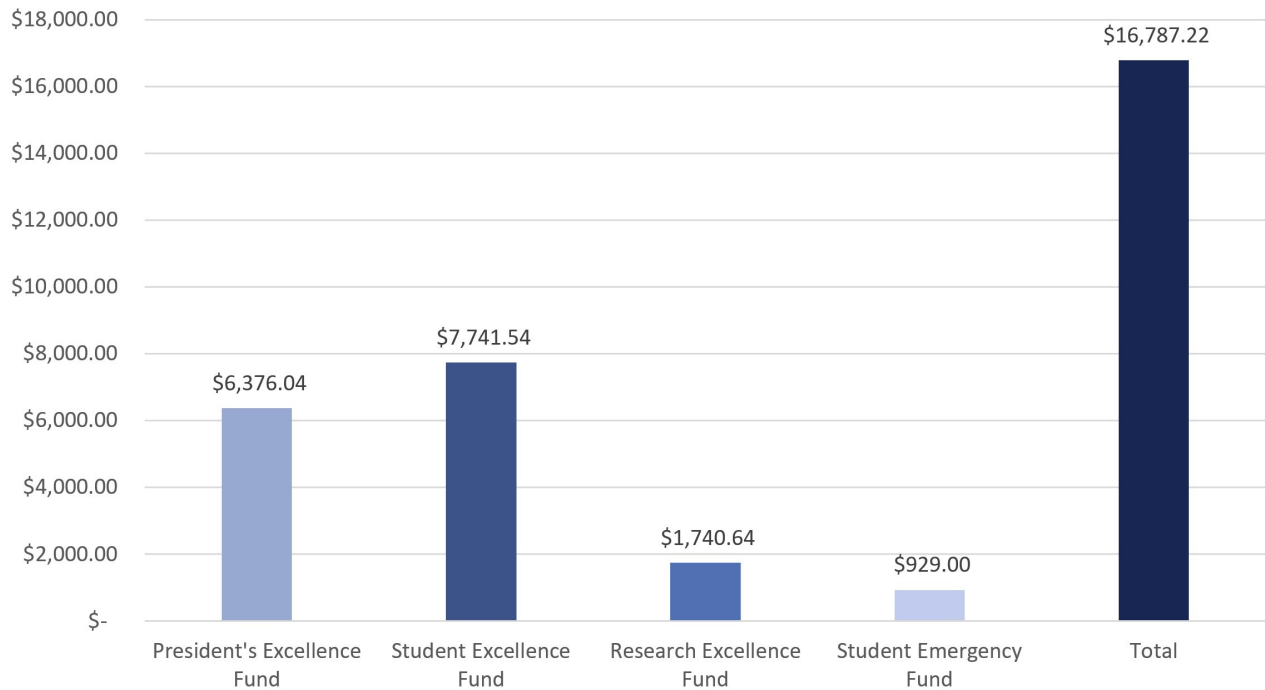
\$13,400,000
FY22 BUDGETED PAYROLL

\$132,243
AVERAGE SALARY W/BENEFITS

\$108,065
AVERAGE SALARY

16 TOTAL DOs AND MDs
14 EMPLOYEES W/PHDs

EMPLOYEE GIVING CAMPAIGN:



- Directly supports students and research



ENGAGEMENT:

FACULTY-LED YOUTH MEDICAL EXPLORER'S PROGRAM

Purpose: Prepares local high school students with knowledge of the allied health fields and medicine through medical student mentorship.

Impact:

- **150** students traveled from Roswell HS, Goddard HS, Organ Mountain HS, Mayfield HS, Las Cruces HS, Centennial HS, Arrowhead Early College HS and 4 elementary and 4 middle schools in Tucson, AZ to participate.
- The participants were paired with Burrell medical student mentors who served as a resource for their mentees.
- Guest speakers were invited to speak with the students about different fields and topics in healthcare such as:
 - An overview of professions and interprofessional relationships in healthcare
 - A medical student panel moderated in a Q&A format
 - A nurse shared her path to the nursing field
 - Paramedic/EMT speakers shared their experience in the field

DOCTOR OF OSTEOPATHIC MEDICINE (DO) FOR A DAY

Purpose: Undergraduates interested in osteopathic medicine are invited to campus and paired with first-year medical students. Students sit in on lectures, tour campus, and more.

Impact:

- **2** DOs for a Day hosted in 2022
- **30** total participants from **10** universities and colleges across the country, including multiple students from the BEAR region (El Paso, Las Cruces, and Tucson)

OSTEOPATHIC MEDICINE PATHWAY PROGRAM (OMPP)

Purpose: The Osteopathic Medicine Pathway Program (OMPP) continues to provide select New Mexico State University undergraduate students, who are committed to improving healthcare access within the region, with the opportunity to be considered for conditional acceptance to the Doctor of Osteopathic Program at the Burrell College of Osteopathic Medicine, upon successful completion of a baccalaureate degree and satisfying the Pathway Program's rigorous eligibility standards and requirements. These OMPP undergraduate student participants receive the added benefits of targeted advising, support, and collaboration within the Program, along with opportunities to be mentored by current Burrell College medical students.



COMMUNITY SERVICE:



**9,470 HOURS OF STUDENT
VOLUNTEERING IN JULY 2021 - JUNE 2022**

**59 STUDENT-LED
ORGANIZATIONS**



- Numerous community-wide health fairs co-hosted by student organizations including one large event at Las Cruces City Hall.
- Students volunteered at a local asylum shelter. Student volunteers assisted the New Mexico Department of Health with translations and patient intake.
- Students hosted multiple clothing drives; including a major donation initiative for the Afghanistan refugees stationed at Fort Bliss and Holloman Air Force Base.

- Students hosted a 5k Fun Run for the community, distributing informational materials to help educate the community on cardiovascular health.
- Students provided Nasal Narcan training for community members in collaboration with New Mexico Department of Health.
- Multiple students hosted middle school students on campus from Cliff and Truth or Consequences, NM for a mini-medical school session.
- Students hosted a Stop The Bleed event to provide hands-on training and experience in emergency medical procedures.
- Vitalant Blood Drive was held on campus with student volunteers.



- Student volunteers provided free diabetes related health screenings for the Southern New Mexico Diabetes Outreach Conference.
- Students volunteered for multiple food drives including El Caidito Soup Kitchen's fundraiser Empty Bowls.
- Students initiated multiple canned good drives.



- Students volunteered at both the Pawtober Fest Animal Adoption Event and a Drive-Thru Animal Vaccine and Microchip Event through Animal Services Center of Mesilla Valley.
- Multiple students participated in Halloween trunk or treat events for children.
- Students volunteered for vision and hearing screenings at a local elementary school.
- Student organizations hosted an Easter Egg Hunt event for those in the community.

- Students hosted and participated in multiple events at southwest schools to help educate students, and share about pursuing a career in healthcare and what it is like to be a medical student.





COALITION *for* OSTEOPATHIC EXCELLENCE

**TOTAL GIVING IN 2022:
\$1,286,010.22**

**WHITE COAT CEREMONY
EXPERIENCE FUND
\$2,200**

**FRIENDS OF MILITARY
VETERANS SCHOLARSHIP FUND
\$2,500**

**DR. LLOYD M.
HUMMER MEMORIAL
SCHOLARSHIP FUND
\$5,000**

**PIERATT FAMILY
SCHOLARSHIP FUND
\$5,000**

**EMPLOYEE GIVING CAMPAIGN FUNDS
\$16,787.22**

**MISSION IMPACT SCHOLARSHIP FUND
\$204,523**

**WOODY & GAYLE HUNT FAMILY
FOUNDATION SCHOLARSHIP FUND
\$250,000**

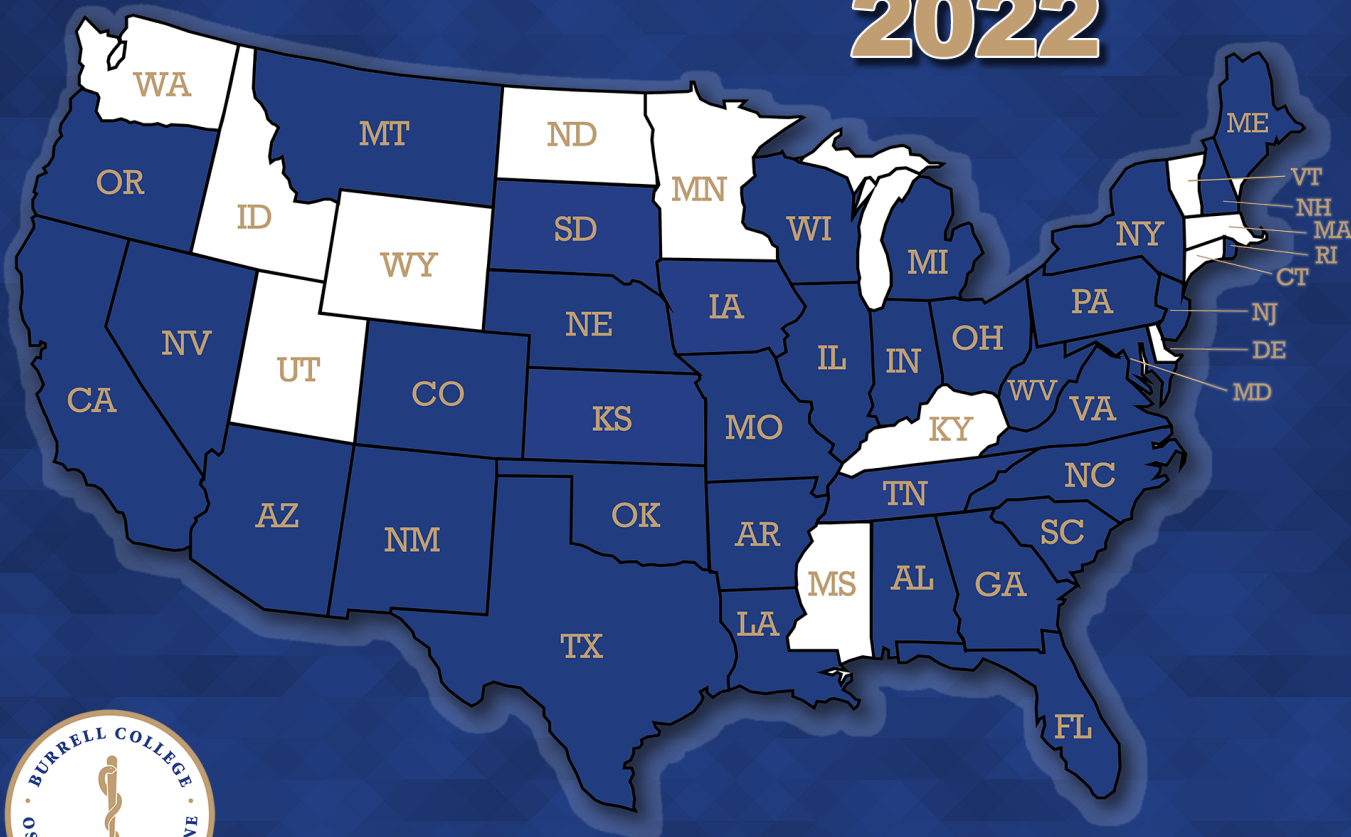
**PY FOUNDATION SCHOLARSHIP FUND
\$800,000**

CLASS OF 2022:

Our Class of 2022 was matched across the country in competitive residencies, where they will begin the next chapter of their medical journey as medical journey as practicing physicians.

- **94** physicians will train in one of the primary care specialties, which includes family medicine, internal medicine, and pediatrics.
- **22** graduating physicians are practicing emergency medicine, working at the forefront of healthcare in emergency rooms and departments.
- **21** physicians will pursue residency training in the cities of Albuquerque and Las Cruces, NM and El Paso, Texas
- **39** graduating physicians have been placed into residency programs across the Southwest region, which includes the states of Arizona, New Mexico, Oklahoma, and Texas.
- **36** graduating physicians are training in family medicine, a physician specialty that is critically underserved in the U.S.

MATCH DAY 2022



- **158** graduates in the Class of 2022 were offered employment in **17** specialties across the United States.
- Burrell College graduates matched and are pursuing residencies in the following specialties:



- **Anesthesiology**
- **Child Neurology**
- **Diagnostic Radiology**
- **Emergency Medicine**
- **Family Medicine**
- **General Surgery**
- **Internal Medicine**
- **Internal Medicine/Pediatrics**
- **Obstetrics and Gynecology**
- **Orthopaedic Surgery**
- **Pediatrics**
- **Physical Medicine & Rehabilitation**
- **Preliminary Medicine**
- **Preliminary Surgery**
- **Psychiatry**



CLASS OF 2022 GME PLACEMENT



44

Internal Medicine



36

Family
Medicine



22

Emergency
Medicine



10

Pediatrics



8

Anesthesiology



7

Transitional
Year



6

Psychiatry



6

General
Surgery



4

Obstetrics &
Gynecology



3

Internal Medicine/
Pediatrics



3

Preliminary
General
Surgery



2

Physical Medicine &
Rehabilitation



2

Radiology



1

Orthopaedic
Surgery



1

Internal Medicine/
Psychology



1

Child Neurology



1

Preliminary Internal
Medicine

64% PRIMARY CARE PLACEMENTS
17 DIFFERENT SPECIALTIES
36 OUT OF 50 STATES

**CONGRATULATIONS,
CLASS OF 2022!**

BOARD OF TRUSTEES:

John Harris, MHA
Chairman
CEO – Memorial Medical
Center

Denise Gonzales, MD
Vice Chairman
Medical Director
Adult Specialties –
Presbyterian Medical
Group

John L. Hummer, MHA
Secretary (Ex-officio)
Co-founder &
President/Chief
Executive Officer –
Burrell, College of
Osteopathic Medicine

Robert V. Wingo
Trustee & Past
Chairman
Board Director – Las
Palmas Del Sol
Healthcare, and
President & CEO
Sanders/Wingo
Advertising

Ceci Arreola, MBA
Trustee
Head of Portfolio and
Asset Management for
Rice Management

Dan Arvizu, PhD
Trustee
Chancellor – New Mexico
State University

William T. Baker, DO
Trustee - Non-Voting
Family Medicine &
Team Physician –
NMSU Athletics

Derrick Cuenca, MHA
Trustee
CEO – Lovelace Medical
Center and Heart Hospital
of New Mexico



Joe Davidson, JD
Trustee
Senior Associate Counsel
– Rice Management Co.

Steven C. Hansen, MPA
Trustee
President & CEO –
Presbyterian Medical
Services

Ronald E. Long, MBA
Trustee
Chief Operating Officer –
Rice Management Co.

John Rogers, EdD
Trustee
Partner and the Education
Sector Lead for The Rise
Fund

Monica Torres, PhD
Trustee
President of the New
Mexico State University
System's Dona Ana
Community College
(DACC)

Nick Turkal, MD
Trustee
CEO of Center for Health
Education and Access
Former President and CEO of
Advocate / Aurora Health
Care

Thomas Verghese, MBA
Trustee
Partner and the Healthcare
Sector Lead for The Rise
Fund





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